

KPI#2 Number of Open Cows

Measure the reproductive rate by doing pregnancy testing at the finish of the breeding season. The number you are after is the number of pregnant cows compared to the number that were exposed to the bull. A good benchmark is 96% bred at the end of a 63 day breeding season, which is three 21 day breeding cycles. Ideally, cows will become pregnant after the first 21 day cycle.

Calculate your percentage:

Length of breeding season: _____ days

Total number of cows exposed to bull: _____

Total number of cows pregnant : _____

Percent bred: