

KPI 3: Feed Conversion

The feed conversion ratio (FCR) is the amount of feed ingested by an animal which can be converted into one kilo of live weight.

Feed conversion is calculated per live weight. Use the live weight information provided by the processor to calculate feed costs/kilogram. The number will increase if there are any condemnments, as this will be a loss. The lower your feed conversion ratio, the more efficiently your birds are converting feed into body weight.

Total feed cost per flock <i>(See KPI #1 to help calculate this)</i>	
Total kilograms processed	
Feed Conversion	/kg